



Careerslead
YOUR CAREER ACCORD

Career Report for 11th or 12th

[Careerslead.com](https://careerslead.com)

Report Prepared for

Ph No	
Email ID	
Age	
Location	

This report is intended only for the use of the individual or entity to which it is addressed and may contain information that is non-public, proprietary, privileged, confidential, and exempt from disclosure under applicable law or may constitute as attorney work product. No part of this report may be reproduced in any form or manner without prior written permission from company.

Profiling

● Your Profiling

Personal profiling is the first step in career planning. The purpose of profiling is to understand your current career planning stage. It will help decide your career objective and roadmap. The ultimate aim of the planning is to take you from the current stage of career planning to the optimized stage of career planning. Personal profiling includes information about your current stage, the risk involved and action plan for your career development.

Current Stage of Planning



Confused

Confused: You are at the confused stage in career planning. We understand that you are having little idea of career planning, but usually confused among various career options. At this stage, you are looking for proper guidance. Generally, at this stage, your career decisions shall be influenced by friends and parents.

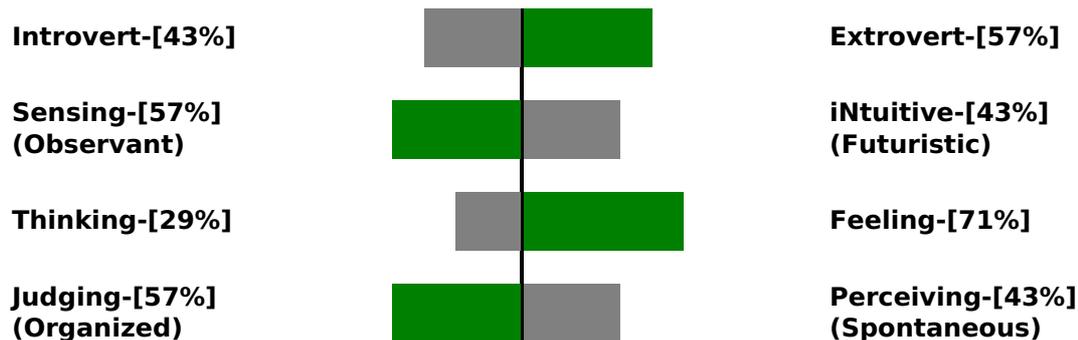
Risk Involved: Wrong selection of a career path, career dissatisfaction, and self-interest mismatch.

Action Plan : Explore your strengths and weakness > Explore career options > Gather information>Match best suitable option> Early execution.

Result of the Career Personality

Personality Assessment will help you understand yourself as a person. It will help you expand your career options in alignment with your personality. Self-understanding and awareness can lead you to more appropriate and rewarding career choices. The Personality Type Model identifies four dimensions of personality. Each dimension will give you a clear description of your personality. The combination of your most dominant preferences is used to create your individual personality type. Four dimensions of your personality are mentioned in this chart. The graph below provides information about the personality type you belong to, based on the scoring of your responses. Each of the four preferences are based on your answers and are indicated by a bar chart.

Personality Type: Extrovert:Sensing:Feeling:Judging



Analysis of Career Personality

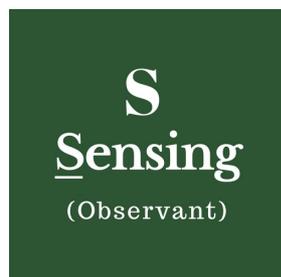
● Your Career Personality Analysis

Where do you prefer to focus your energy and attention?



- You are quite talkative, energized and like to spend lots of time with others.
- Your primary mode of living is focused externally.
- You can easily be distracted.
- You are a bit aggressive.
- You quickly adapt to a given situation.
- You are sometimes described as an attention-seeker.

How do you grasp and process the information?



- You mostly collect and trust the information that is presented in a detailed and sequential manner.
- You think more about the present and learn from the past.
- You like to see the practical use of things and learn best from practice.
- You notice facts and remember details that are important to you.
- You solve problems by working through facts until you understand the problem.
- You create meaning from conscious thought and learn by observation.

How do you make decisions?



- You seem to make decisions based on your values or the feelings of others involved.
- You seem to be ruled by your heart instead of your head.
- In your relationships, you appear caring, warm, and tactful.
- You look for what is important to others and express concern for others.
- You tend to judge situations and others based on feelings and circumstances.
- You seek to please others and want to be appreciated.

Analysis of Career Personality

● Your Career Personality Analysis

How do you prefer to plan your work ?



- You prefer a planned or orderly way of life.
- You like to have things well-organized.
- Your productivity increases when working with structure.
- You are self-disciplined and decisive.
- You like to have things decided and planned before doing any task.
- You seek closure and enjoy completing tasks.
- Mostly, you think sequentially.

Your Strengths



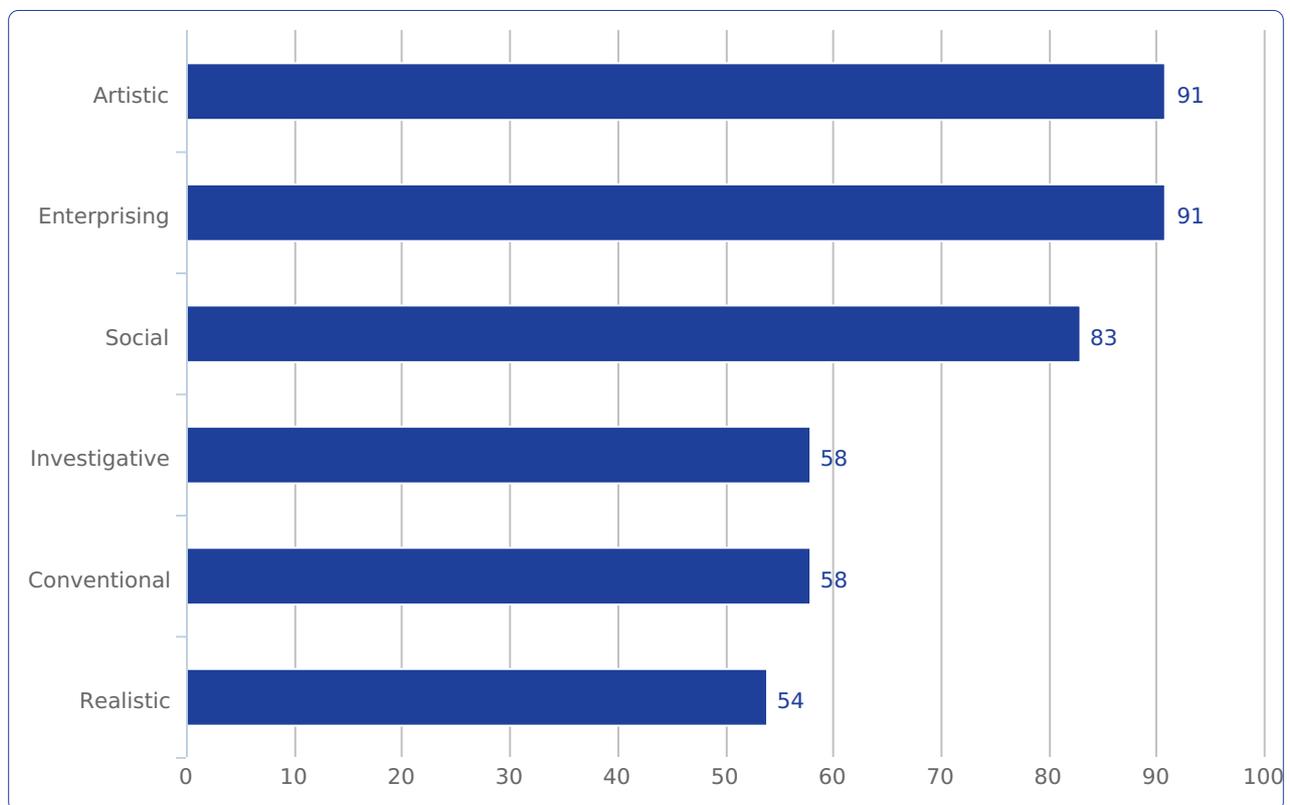
- Very loyal
- Strong sense of duty
- Strong practical skills
- Good at connecting with others

Result of the Career Interest

● Your Career Interest Types

The Career Interest Assessment will help you understand which careers might be the best fit for you. It is meant to help you find careers that you might enjoy. Understanding your Top career interest will help you identify a career focus and begin your career planning and career exploration process.

The Career Interest Assessment (CIA) measures six broad interest patterns that can be used to describe your career interest. Most people's interests are reflected by two or three themes, combined to form a cluster of interests. This career interest is directly linked to your occupational interest.



Analysis of Career Interest

● Your Career Interest Analysis

Artistic-HIGH



- You are imaginative and enjoy creative activities.
- You encourage originality and use of imagination in a flexible, unstructured setting.
- You are generally impulsive and emotional.
- You tend to communicate in a very expressive and open manner.
- You seek opportunities for self-expression through artistic creation.
- You like to work with ideas and things.

Enterprising-HIGH



- You are energetic, ambitious, adventurous, and confident.
- You are skilled in leadership and speaking.
- You generally enjoy starting your own business, promoting ideas and managing people.
- You are effective at public speaking and are generally social.
- You like activities that require to persuade others and leadership roles.
- You like the promotion of products, ideas, or services.

Social Service-HIGH



- You are humanistic, idealistic, responsible and concerned with the welfare of others.
- You enjoy participating in social activities and helping, training or counselling others.
- You communicate in a warm, cheerful and tactful manner and can be persuasive.
- You like to solve problems through discussions and utilize interpersonal skills.
- You are cooperative, friendly, generous, helpful and idealistic.
- You like to work with people.

Analysis of Career Interest

● Your Career Interest Analysis

Investigative-MEDIUM



- You are analytical, intellectual and observant and enjoy research.
- You enjoy using logic and solving complex problems.
- You are interested in occupations that require observation, learning and investigation.
- You are introspective and focused on creative problem solving.
- You prefer working with ideas and using technology.

Conventional-MEDIUM

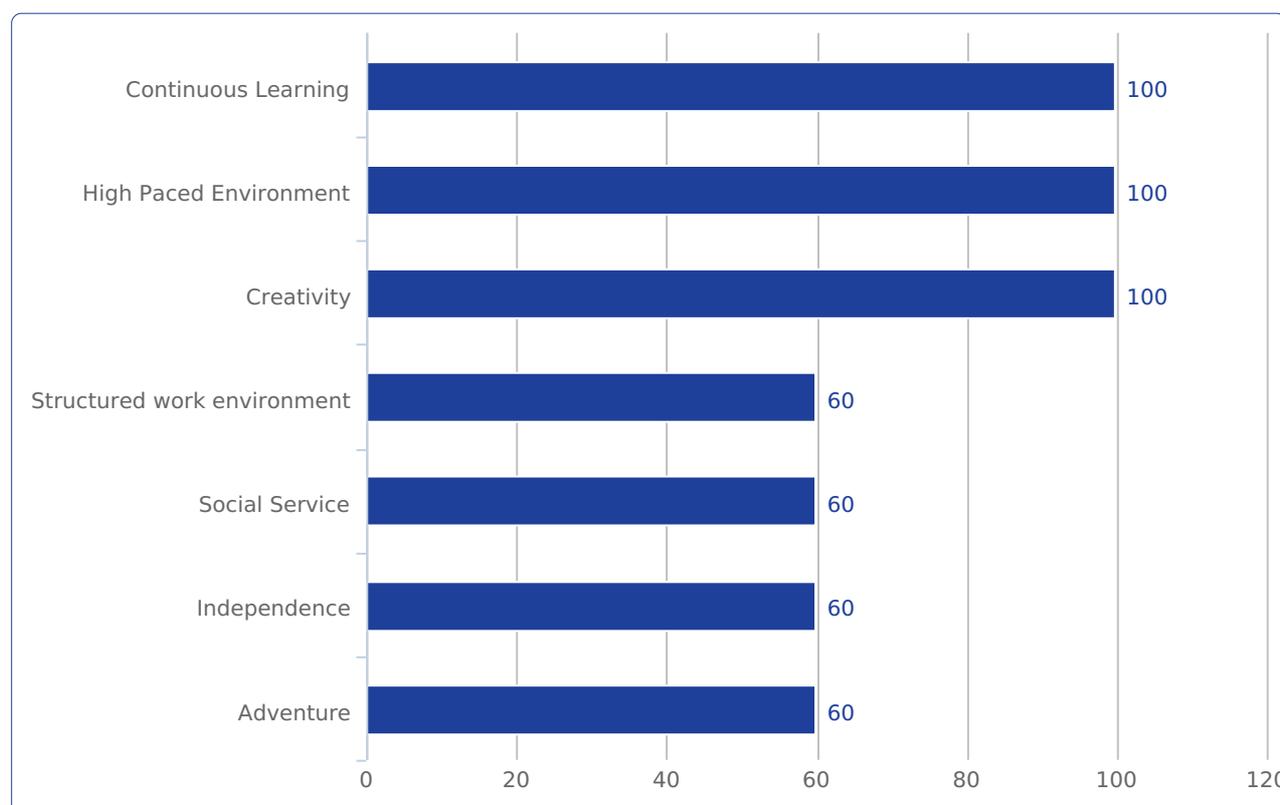


- You are efficient, careful, conforming, organized and conscientious.
- You are organized, detail-oriented and do well with manipulating data and numbers.
- You are persistent and reliable in carrying out tasks.
- You enjoy working with data, details and creating reports.
- You prefer working in a structured environment.
- You like to work with data, and you have a numerical or clerical ability.

Result of the Career Motivator

● Your Career Motivator Types

Values are the things that are most important to us in our lives and careers. Our values are formed in a variety of ways through our life experiences, our feelings and our families. In the context of Career Planning, values generally refer to the things we value in a career. Being aware of what we value in our lives is important because a career choice that is in-line with our core beliefs and values is more likely to be a lasting and positive choice



Analysis of Career Motivator

● Your Career Motivator Analysis

High paced environment-HIGH

High Paced Environment

- You like to work in a highly competitive work environment.
- You prefer a high degree of challenge and excitement in your work.
- You like a fast-paced work environment.

Creativity-HIGH

Creativity

- You enjoy trying innovative solutions.
- You enjoy creativity.
- You dislike conventional approaches.

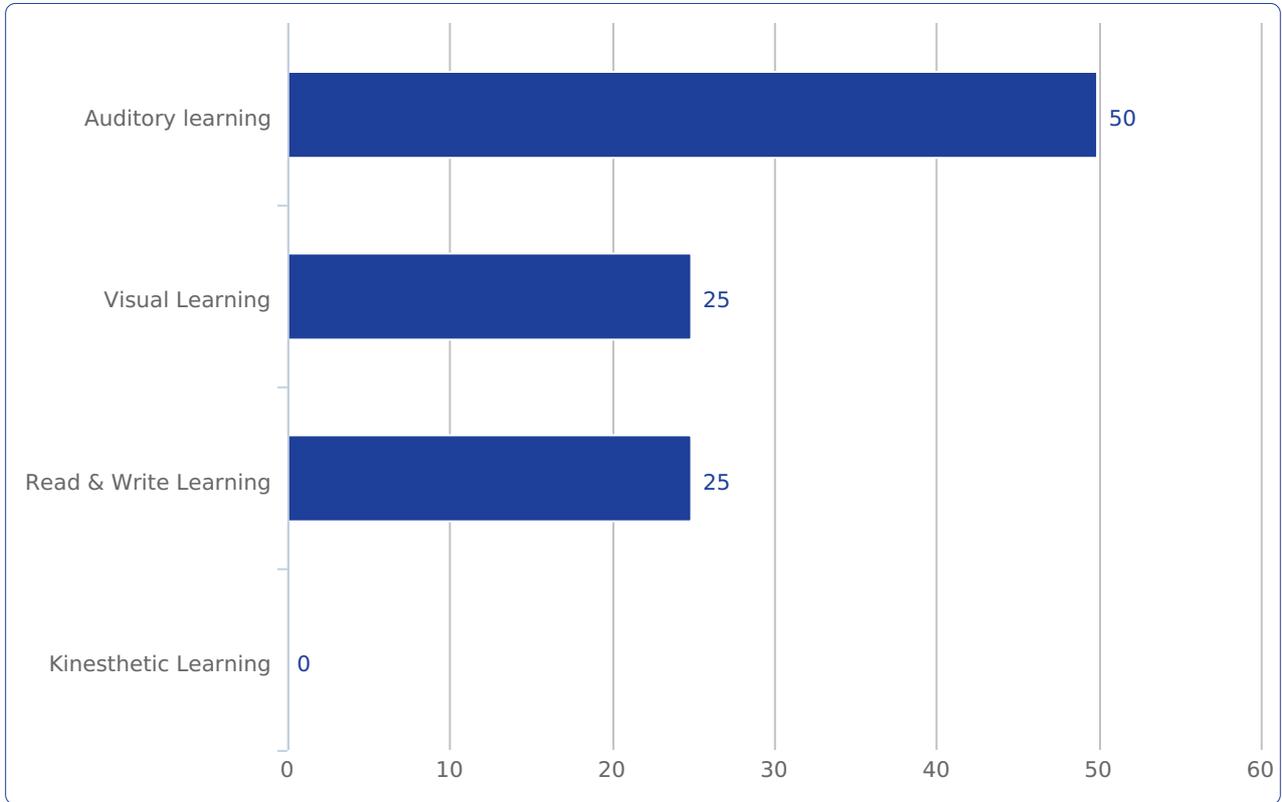
Continuous learning-HIGH

Continuous Learning

- You like to have consistent professional growth in your field of work.
- You like to work in an environment where there is need to update your knowledge at regular intervals.
- You like it when your work achievements are evaluated at regular intervals.

Result of the Learning Style

● Your Learning Style Types



Analysis of Learning Style

● Your Learning Style Analysis

Auditory learning style

- These individuals learn best through verbal lessons, discussions, talking things through and listening to what others have to say.
- Auditory learners interpret the underlying meaning of speech through listening to the voice tone, pitch and speed.
- These learners often benefit from reading the text and notes out loud and/or listening to recorded notes and information from texts.

Learning improvement strategies

- Work in groups or with a study partner; i.e. discussions: listening, talking.
- Review assignments and text reading before class.
- Read notes and text out loud.
- Recite information that is important to remember.
- Record notes, key information and lectures; listen to recordings regularly.
- Use audio books/convert books into audios.
- Mathematical/technical information.
 - a.State the problem out loud
 - b.Think through a process or sequence of steps: write out, then read out loud
 - c.Discuss questions/problems in a group or with a study-buddy

Skills and Abilities

● Your Skills and Abilities

The skills & abilities scores will help us to explore and identify different ways to reshape your career direction. This simple graph shows how you have scored on each of these skills and abilities. The graph on the top will show the average score of your overall skills and abilities.

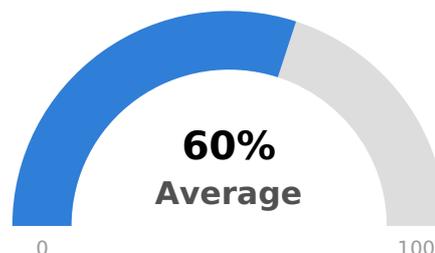
Overall Skills and Abilities

66.25% - Good



Numerical Ability

- Your numerical skills are average.
- Numeracy involves an understanding of numerical data and numbers.
- Being competent and confident while working with numbers is a skill, that holds an advantage in a wide range of career options.



Logical Ability

- Your logical skills are good.
- Logical thinking is very important for analytical profiles.
- Being able to understand and analyze data in different formats is considered an essential skill in many career options.



Verbal Ability

- Your communication skills are good.
- Good verbal and written communication helps you to communicate your message effectively.

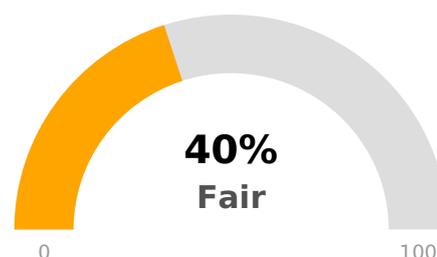


Skills and Abilities

● Your Skills and Abilities

Clerical and Organizing Skills

- Your organizing & planning skills are fair.
- It includes general organizing, planning, time management, scheduling, coordinating resources and meeting deadlines.



Spatial & Visualization Ability

- Your visualization skills are good.
- This skill allows you to explore, analyze, and create visual solutions.
- It is important in many academic and professional career fields.



Leadership & Decision making skills

- Your leadership & decision-making skills are good.
- It includes strategic thinking, planning, people management, change management, communication, persuasion and influencing.
- These skills allow you to make decisions quickly, adapt to changing scenarios and respond to opportunities promptly.



Skills and Abilities

● Your Skills and Abilities

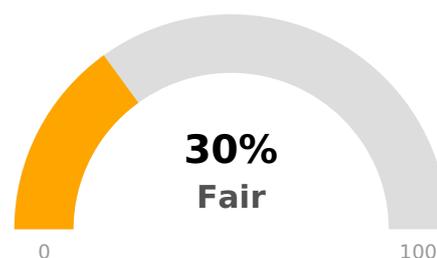
Social & Co-operation Skills

- Your social and cooperation skills are good.
- Social skills are important because they help you build, maintain and grow relationships with others.
- This skill is beneficial in the service industry and social causes.



Mechanical Abilities

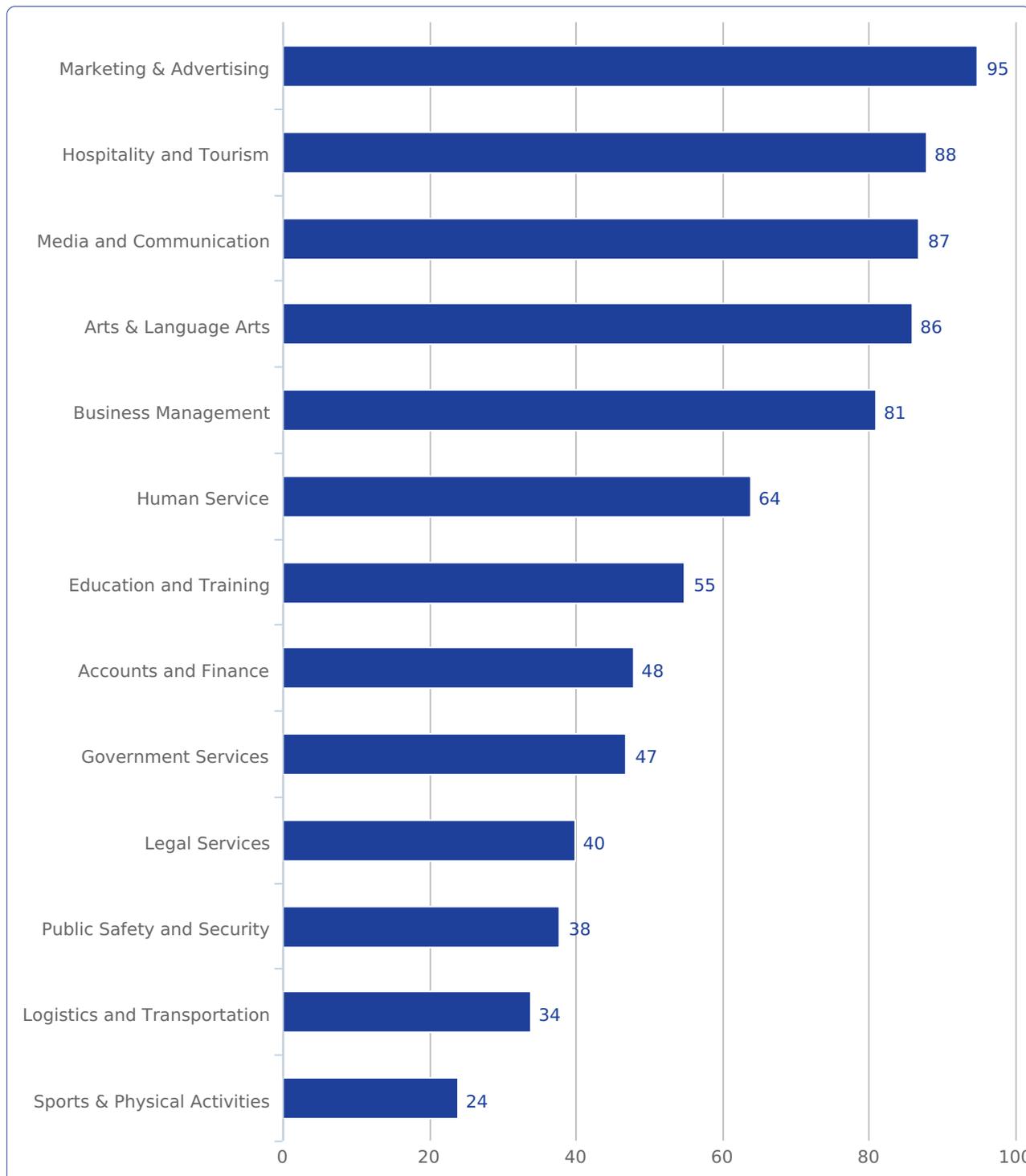
- The score indicates that your mechanical ability is low.
- This section evaluates your basic mechanical understanding and mechanical knowledge.
- This skill is required for many career options like engineering and mechanical services.



Career Clusters

● Your Career Clusters

Career Clusters are groups of similar occupations and industries that require similar skills. It provides a career road map for pursuing further education and career opportunities. They help you connect your Education with your Career Planning. Career Cluster helps you narrow down your occupation choices based on your assessment responses. Results show which career clusters would be best to explore. A simple graph report shows how you have scored on each of the career clusters.



Top Career Clusters

● Your Top 4 Career Clusters

Marketing & Advertising

1

- Marketing professionals are involved in planning, managing, and performing marketing activities to reach organizational objectives.
- Marketing professionals help businesses promote products.
- You might advertise and promote products so customers want to buy them.
- You might develop a marketing plan for a small start-up company.

Hospitality and Tourism

2

- Hospitality and tourism professionals help people enjoy vacations and entertainment activities.
- It includes management, marketing and operations of hotels, restaurants, events and travel-related services.
- You might work at a restaurant, resort, sports arena, theme park, museum, or hotel.
- You might be involved in planning activities.

Media and Communication

3

- Media studies graduates typically enter careers in the media, cultural and creative industries.
- Areas of work include television and radio, film and video, digital media, computer games, journalism, writing and publishing, PR and media practice.
- Journalism is a part of Mass Communication but Mass Communication isn't a part of Journalism.
- Provide information of current happenings in the society.

Top Career Clusters

● Your Top 4 Career Clusters

Arts & Language Arts



4

- Arts and communications professionals use creativity and talents on the job.
- You might work for an audience as a performer or artist.
- This includes painters, dancers, sculptors, actors, and singers.
- You might work behind the scenes to make a performance successful.
- This includes set designers, editors, broadcast technicians, and camera operators.

Career Path

● Your Career Paths

Career Cluster 1: Marketing & Advertising				
	Career Paths	Psy. Analysis	Skill and Abilities	Comment
1	Professional Sales Sales Executive, Sales Head, BDM	Very High:99 	Very High:80 	Top Choice
2	Marketing Marketing Manager, Product Marketing	Very High:95 	Very High:80 	Top Choice
3	Advertising And Communication Advertising Managers, Brand Managers	Very High:95 	Very High:80 	Top Choice
4	Visual Merchandiser Fashion Communication, In-Store Marketing Associate	Very High:77 	High:70 	Top Choice
5	Digital Marketing Digital Marketing Specialist, SEO Specialist	High:74 	Very High:80 	Good Choice
6	Entrepreneurship & Management Entrepreneur, Business Head	High:74 	Very High:80 	Good Choice

Career Cluster 2: Hospitality And Tourism				
	Career Paths	Psy. Analysis	Skill and Abilities	Comment
1	Wedding Planner Wedding Event Manager, Event Consultant	Very High:100 	High:72 	Top Choice

Career Path

● Your Career Paths

Career Cluster 2: Hospitality And Tourism				
	Career Paths	Psy. Analysis	Skill and Abilities	Comment
2	Event, Entertainment & Hospitality Event Manager, Hospitality Manager	Very High:100 	Very High:80 	Top Choice
3	Hotel Management Restaurant Manager, Hotel Manager	Very High:90 	Very High:80 	Top Choice
4	Airhostess Airhostess, Cabin Crew, Flight Steward	Very High:87 	Very High:80 	Top Choice
5	Travel & Tourism Travel Consultants, Tour Managers	Very High:80 	Very High:80 	Top Choice
6	Culinary Arts Chef, Food Expert	Average:43 	Very High:80 	Optional

Career Cluster 3: Media And Communication				
	Career Paths	Psy. Analysis	Skill and Abilities	Comment
1	Public Relations & Corporate Communication Public Relations Specialist, Corporate Communication	Very High:100 	Very High:80 	Top Choice
2	Mass Communication Journalist, Radio Jockey, Media Anchor	Very High:89 	Very High:80 	Top Choice

Career Path

● Your Career Paths

Career Cluster 3: Media And Communication				
	Career Paths	Psy. Analysis	Skill and Abilities	Comment
3	International Relationships Political Advisor, IR Expert	Very High:88 	Very High:80 	Top Choice
4	Journalism Editor, News Writer	Very High:80 	Very High:80 	Top Choice

Career Cluster 4: Arts & Language Arts				
	Career Paths	Psy. Analysis	Skill and Abilities	Comment
1	Content Writer Creative Writer, Story Teller	Very High:100 	Very High:80 	Top Choice
2	Liberal Arts Sociologist, Psychologist, Artist	Very High:91 	Very High:80 	Top Choice
3	Foreign Languages Foreign Language Interpreter, Language Translator	Very High:90 	Very High:80 	Top Choice
4	Accessory Design Jewelry Designer, Gemology, Earrings Fabricator	Very High:87 	Very High:80 	Top Choice
5	Fashion Designing Fashion Designer, Stylist, Costume Designer	Very High:87 	Very High:80 	Top Choice

Career Path

● Your Career Paths

Career Cluster 4: Arts & Language Arts				
	Career Paths	Psy. Analysis	Skill and Abilities	Comment
6	Cosmetology And Beautician Cosmetologist, Stylist, Beauty Expert	Very High:85 	Very High:80 	Top Choice
7	Interior Designing Interior Designer, Home Decor Expert	Very High:79 	Very High:80 	Top Choice
8	You Tuber Online Video Creator, Video Editor, Digital Marketer	Very High:79 	Very High:80 	Top Choice
9	Graphical Designing Graphical Designer, Logo Designer, Print Collateral Designer	High:71 	Very High:80 	Good Choice
10	Product Designing Product Designing, Lifestyle Product Design	Average:56 	Very High:80 	Optional
11	Performing Arts Actor, Singer, Musician	Average:51 	Very High:80 	Optional
12	Web Designer, UI And UX Website Designer, UI, UX Expert	Average:50 	Very High:80 	Optional

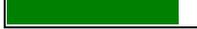
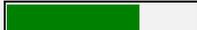
Career Path

● Your Career Paths

Career Cluster 4: Arts & Language Arts				
	Career Paths	Psy. Analysis	Skill and Abilities	Comment
13	Fine Arts - Drawing And Painting Fine Artist, Illustrator, Portrait Artist, Sculptor	Average:49 	Very High:80 	Optional
14	Multimedia, Animation, Gaming And VFX Animator, 3D Artist, Game Designer, Special Effects	Average:45 	Very High:80 	Optional
15	Photography Photographer, Photo Editor, Special Effects	Average:42 	Very High:80 	Optional
16	Sound Engineering/Design Recording Engineer, Sound Designer	Low:36 	High:68 	Avoid

Career Path

● Your Career Paths

Career Cluster: Other Recommendations				
	Career Paths	Psy. Analysis	Skill and Abilities	Comment
1	Apparel Merchandising & Management Fashion Management, Fashion Brand manager	Very High:91 	High:70 	Top Choice
2	Corporate Trainer Corporate Trainer, Coach, Motivator	Very High:87 	Very High:80 	Top Choice
3	Human Resources HR Manager, Recruiter, Trainer	Very High:87 	Very High:80 	Top Choice
4	Hospital Management Health Information Management, Practice Administrator, Program Manager	Very High:82 	High:69 	Top Choice
5	International Business Foreign Trade Manager, Import and Export Management	Very High:81 	High:70 	Top Choice
6	Political Science Politician, Political analyst, Civil Servant, Teacher	Very High:81 	Very High:80 	Top Choice
7	Image consultants Personality trainer, Soft skills trainer, Fashion stylist	Very High:78 	Very High:80 	Top Choice
8	Financial & Investment Planning Investment Banker, Financial Planner, Advisor	High:70 	High:65 	Good Choice
9	BPO Call center, Technical Support, Customer Service	High:67 	High:67 	Good Choice
10	Business administration & Operations Support Operations Manager, Administrator, Customer Support	High:67 	High:70 	Good Choice

Career Path

● Your Career Paths

Career Cluster: Other Recommendations				
	Career Paths	Psy. Analysis	Skill and Abilities	Comment
11	Mentor and Coach Mentor, Guide	High:65 	Very High:80 	Good Choice
12	Business Financial Management Financial Analyst, Financial Managers	High:60 	High:65 	Good Choice
13	Business Financial Management Financial Analyst, Fraud Examiners Analysis, Risk Analyst	High:60 	High:65 	Good Choice

Favourite Career Path

● Your Favourite Career Path : Financial & Investment Planning

Career Cluster : Accounts and Finance

#	Career Path	Career Profile	Psy. Analysis	Skill and Abilities	Comment
1	Financial & Investment Planning	Investment Banker, Financial Planner, Advisor	High:70% 	High : 65% 	Good Choice

Scenarios

- Top Choice** - You have the highest degree of interest and skills to pursue this career path. You will excel in the fields mapped to this career path.
- Good Choice** - This Career path will be a good match for you as your interest and skills & abilities are correctly aligned.
- Optional** - You have adequate interest level and skills & abilities to pursue this career path. However, this can be pursued if you are not pursuing your top choice or good choice.
- Develop** - Developing the skills and abilities required for this career path can increase your probability of success in this career path.
- Explore** - Explore options where you have higher interest and skills and abilities than this career path.
- Avoid** - You either have very less skills & abilities or very less interest in this career path. In both cases, it is suggested to avoid this career path.

Work Nature

● Work Nature : Financial & Investment Planning

- Investment advisor considers the client's long- and short-term goals, income and expenses to give the most accurate advice.
- Investment advisor recommends the most appropriate financial products and services to the client.
- Contacting clients and setting up meetings, either within an office environment or in clients' homes or business premises.
- Conducting in-depth reviews of clients' financial circumstances, current provision and future aims.
- Analyzing information and preparing plans best suited to individual clients' requirements.
- Completing risk analyses.
- Researching the marketplace and providing clients with information on new and existing products and services.
- Assisting clients to make informed decisions.
- Researching information from various sources, including providers of financial products.
- Reviewing and responding to clients changing needs and financial circumstances.
- Promoting and selling financial products to meet given or negotiated sales targets.
- Producing financial reports.
- Contacting clients with news of new financial products or changes to legislation that may affect their savings and investments.

Education Road Map

● Your Education Road Map : Financial & Investment Planning

The Education road map will give you a clear idea of subjects that you should choose at a different level of your career path. You can choose any one of these courses to succeed in your career.

Stages	Subjects	Education Subjects	Occupations
Higher Education /Career Courses	Courses Graduation	<ul style="list-style-type: none"> • BBA - Finance • Bachelor of Finance • BCOM[Finance only] • BCom[B.COM Accounting and Finance] • B.Sc Finance • Bachelor of. Finance & Investment Analysis (BFIA) • Bachelor of Applied Finance • Bachelor of Business in Financial Planning • BA in Accounting and Finance • Bachelor of Financial Advising • Chartered Account • Bachelor of Financial Management • Bachelor of Business (Financial Planning) 	<ul style="list-style-type: none"> • Personal Financial Advisor • Financial Manager • Financial Planner • Financial Services Sales Agent • Investment Banker • Market Research Analyst • Mutual Fund Manager • Personal Financial Advisor • Equity Trader • Risk Manager • Securities Director • Securities/Commodities Sales Agent • Stockbroker
	Courses Post Graduation	<ul style="list-style-type: none"> • MSc in Finance and Investment • Masters in Financial Planning and Wealth Management • PGDBM In Wealth Management & Financial Planning • Masters in Investment Banking and Securities • MSc Investment and Risk Finance • MSc Strategic Planning and Investment • MBA- Investment Analysis • MS in Investment Management • MS in Capital Management 	<ul style="list-style-type: none"> • Tax Examiner/Revenue Agent • Wealth Manager • Fund Manager

Education Road Map Continued

● Your Education Road Map Cont. : Financial & Investment Planning

<p>Career Development/Career Change</p>	<p>Career Advancement</p>	<ul style="list-style-type: none"> • Diploma in Stock Analysis • Post Graduate Diploma in Financial Planning • Certificate Course in Investment Banking • Certified Financial Planner Course (FPSB) • Masters Certificate In Investment Planning • NSE Certification in Financial Market • BSE Certification in Financial Market • Capital Market Certification Course • IMC Certification (USA) • International Certificate in Investment Management • IMCA Certification Programs in Investments and Finance • Diploma in Wealth Management
--	----------------------------------	---

Career Path Analysis

● Your Career Path Analysis : Financial & Investment Planning

The Career Path Analysis contains four important parameters to have a better insight into the most suitable career path. These factors are fees for studying the primary courses needed for this career, demand for the skills in this career path, salary offered, level of preparation required on your part to pursue this career.

1. Fees		Medium
2. Demand		High
3. Salary		High
4. Level Of Preparation		Medium

Summary Sheet

- **Our career assessment is based on the concept of correlation theory and various psychometric and statistical models.**

Career Personality	Feeling + Extrovert + Sensing + Judging
Career Interest	Artistic + Enterprising + Social
Career Motivator	Continuous Learning + High Paced Environment + Creativity
Learning Style	Auditory learning
Skills & Abilities	Numerical Ability[60%] +Logical Ability[80%] +Verbal Ability[80%] Clerical and Organizing Skills[40%] +Spatial & Visualization Ability[80%] +Leadership & Decision making skills[80%] Social & Co-operation Skills[80%] +Mechanical Abilities[30%] +
Selected Clusters	Arts & Language Arts+Marketing & Advertising+Hospitality and Tourism+Media and Communication
Favourite Career Path	Financial & Investment Planning